

# HEALTHCARE

## INDUSTRY CHALLENGES AND SOLUTIONS

### Keep Employees Up-to-Date and Engaged With Compliance & Safety Training

Safety and compliance are two important elements of healthcare. From protecting patient data and lives, to knowing the proper use of PPE, to keeping up to date with changing laws, healthcare workers must know a lot of information to do their jobs. It can be a challenge to stay on top of all the changes and ensure safety and compliance across the board, while keeping track of who has completed training and when.

But BizLibrary can help with these challenges! By using online micro-videos, we make it easy for employees to take in complicated topics with short bursts of training. With hundreds of videos in our collection covering compliance and safety, you can easily find and assign the training topics your employees need to take. Our collection has multiple formats depending on how employees learn best, including short micro-videos, in-depth video courses, interactive videos, comprehensive elearning courses, and ebooks. Our courses and videos boost employees' ability to engage with and remember training because our content has learning reinforcement built right in, through support materials, quizzes, and follow-up questions.



### Address Critical Skill Gaps With Comprehensive Online Training

The healthcare industry is the largest employer in the United States and is expected to keep growing. The skills needed to maintain efficiency and effectiveness in these organizations are continually evolving. From implementing new medical advancements and technologies to using emotional intelligence in patient communication, there are a variety of skill gaps that can leave your organization falling short of its mission to serve the public in a forward-thinking and cost-effective way.

BizLibrary can help close the growing healthcare skills gap by upskilling your workforce. Whether it's learning the ins and outs of Excel spreadsheets, learning Salesforce or Oracle, or tackling soft skills, we have videos on a wide breadth of topics to address underdeveloped skills. Lifelong learning is important in healthcare and is also everchanging. New content is regularly added to our on-demand catalogue of courses, meaning employees will always have access to fresh training from any device anywhere they are. Our micro-learning library will help you fulfill your employees' need to improve their skills, and your company's need to fill jobs and improve results and patient satisfaction.



### Prepare Future Leadership With Succession Planning and Skill Development

With older doctors and nurses retiring and healthcare being hotly debated, leaders need to be adaptable as sweeping changes can happen at any time. They are sure to encounter regulatory and policy changes, medical advancements, rising costs and funding concerns, and ethical issues. They will also need to make sure teams are trained to handle these issues. Current and future leaders can have a lot to teach each other, but without continual training on evolving leadership skills, they'll struggle to communicate what the future looks like.

BizLibrary can help you tackle these concerns and more with our diverse catalogue of courses designed with the learner in mind. With videos covering everything from how to manage stress to dealing with change, our library has the training material needed to make sure your leaders are equipped to do their best. Our modern learning content improves current leaders' ability to steer the business and prepares high-potential employees for future leadership roles. BizLibrary's training content on both technical and soft skills will help prepare current and future leaders for more responsibilities. There are videos to help develop succession plans and content to help people learn to adapt through change and uncertainty.



### Provide Consistent and Cost-Effective Training for a Dispersed Workforce

While having locations across the country or the globe can be great for business, it's hard to make sure all locations are on the same page with performance standards, productivity, communication, and more. It's especially difficult in healthcare as there are people working around-the-clock every day. It's also difficult to make sure all employees are getting the same training and messaging if trainers are travelling from location to location – travel costs alone could be a big chunk of budget for any organization.

You can radically reduce training time and costs by looking to BizLibrary's online training library, which ensures accessibility and consistency across the board. Our on-demand access to thousands of videos helps cut those travel costs and save tons of time with courses delivered online. This allows your employees to spend more time with patients putting their newly learned skills to use instead of sitting in classrooms for hours at a time. Each employee across the company has access to the same content and can access it anytime, on any device, ensuring that the same messaging and training is being provided company wide.



### Boost Employee Retention With On-Demand, Accessible Training

Currently, there is a nursing shortage in the United States. As more and more nurses reach retirement age, there aren't enough incoming nurses to fill their shoes, so minimizing attrition is critical. As new technologies emerge, employees' engagement dwindles. Many people in the field say their disengagement comes from a lack of communication. As busy as they are, they often feel isolated from their coworkers and disconnected from their organization's mission.

BizLibrary's online training library provides an endless number of paths employees can take to learn and develop skills to grow in their roles. Whether they want to brush up on their safety and compliance knowledge, or work on their communication and conflict resolution skills, there are interactive courses and videos at the ready for them to use. And they don't have to just use work computers; they can access these videos on demand from any device. There are also numerous videos that dive into the how and why employees leave an organization, and they also provide tips and tricks to build up your culture into one of growth and development.

